



Eco-friendly merch
made in Tartu



COMFORTABLE DESIGN

iLLIMOR was founded in 2020 from the idea of **upcycling textile leftovers** and promoting new generation eco-friendly fabric **Tencel™**.

iLLIMOR is a new era workwear brand providing the **most authentic** and the **coolest merch** for your valuable employees.

Our mission is to find a right balance between a **comfortable design** and environmental **sustainability**. For instance, our logistical footprint is minimal as most of time we source all the materials from Estonia and manufacture the products **in Tartu**.



MERCH

AUTHENTIC WORKWEAR

We are extremely enthusiastic about sustainable workwear and wish that Your valuable employees would also wear an **eco-friendly outfit**.

We believe that sustainable workwear does not only contribute to a better business reputation, but also creates an **image of trust** with Your clients.

Since there is no Planet B, we have chosen to produce most of our B2B products from Tencel™ - certified **new-era fabric** that is manufactured in Estonia. How cool is that!



Solaride team member wearing our Tencel hoodie (Photo credit: Solaride)

TENCEL™



EUCALYPTUS

Natural raw material
from eucalyptus trees



CLOSED-LOOP

Fibers produced via
closed-loop process



MADE LOCALLY

Produced in Estonia
with Oeko-Tex

Order merch in your brand colors

Tencel fabric can be dyed with the exact Pantone color code from your brand's CVI.
Minimum order is around 40 - 50 pcs, depending on the product type.

TENCEL™

Tencel is a new era natural fabric made of cellulose fibers that are sourced from sustainably managed tree farms.

Tencel is actually trademark for a patented closed-loop production process developed by Austrian textile manufacturing pioneer Lenzing AG.

Tencel is known for its silky soft feel, durability, breathability and beautiful drape.

Tencel fabric is produced in Estonia with Oeko-Tex certificate.

STYLES



DETAILS



LABELS

Silk-screen printed or woven label with logo



HOODIE STRINGS

Ribbon with silk-screen printed logo or a text



CARE LABEL

Silk ribbon with customized logo or a text



LASER ENGRAVING

Metal stoppers with laser engraved logo or a text

CLIENTS



sTARTUp Day the the most startup-minded business festival celebrating entrepreneurship and collaboration.

For 2022 festival, iLLIMOR made customized t-shirts in sTARTUp Day brand colors and hoodies with silk-screen printed strings that highlighted the festival's legendary icons.

Garage 48



Garage48 is startup hackathon series turning brilliant ideas into a working prototype in 48 hours.

For Garage 48 merch, playing around with different colors led to an unique design concept that aligned perfectly with the vibrant & entrepreneurial community, where Garage48 operates.

CLIENTS



Solaride is a community of people who give damn and are on a mission to build the first solar car in the Baltics.

Since 2022, the team members, mentors and sponsors of Solaride Academy are proudly rocking around the office in iLLIMOR's t-shirts, sweatshirts, hoodies and jersey dresses.



Bitweb's mission as a partner in IT system development is to make the process personal and individual.

Bitweb team opted for multicolored custom-made hoodies that aligned with brand's CVI. The cherry on the cake are the hoodie string stoppers that are decorated with Bitweb's logo.

CLIENTS

CRAFTER'S



Liviko Crafter's Artisanal Gin is known for the beautiful craftsmanship in distillation with the fine-tuned unique botanical fingerprint.

The concept of Crafter's uniforms is based on the sustainability and styled according to brand colours. Crafter's apron is an ideal example of re-using deadstock materials and opting for zero-waste design.

adcash®



Adcash runs a global self-serve platform with smart ad technology making the affiliate marketing journey simple & profitable!

Adcash was right away thrilled about the little extra details we offer. They opted for a seemingly classical beige hoodie, however with custom-made neck/cuff labels and hood string stoppers.

COMPANY

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